

January 2021 Update - Bethlehem Southside Arts District

Retail Category	Estimated Supp. SF	2021 Sales/SF	2021 Est. Retail Sales	2026 Sales/SF	2026 Est. Retail Sales
Retailers					
Apparel Stores	8,200 sf	\$290	\$2,378,000	\$305	\$2,501,000
Book & Music Stores	1,300 sf	\$240	\$312,000	\$250	\$325,000
Department Store Merchandise	11,900 sf	\$310	\$3,689,000	\$325	\$3,867,500
Electronics & Appliance Stores	10,300 sf	\$330	\$3,399,000	\$345	\$3,553,500
Florists	1,300 sf	\$225	\$292,500	\$235	\$305,500
Furniture Stores	8,200 sf	\$265	\$2,173,000	\$280	\$2,296,000
General Merchandise Stores	8,500 sf	\$305	\$2,592,500	\$320	\$2,720,000
Grocery Stores	32,400 sf	\$520	\$16,848,000	\$545	\$17,658,000
Hardware	9,200 sf	\$250	\$2,300,000	\$265	\$2,438,000
Jewelry Stores	1,600 sf	\$330	\$528,000	\$345	\$552,000
Miscellaneous Store Retailers	6,700 sf	\$260	\$1,742,000	\$275	\$1,842,500
Office Supplies & Gift Stores	5,900 sf	\$260	\$1,534,000	\$275	\$1,622,500
Shoe Stores	3,400 sf	\$280	\$952,000	\$295	\$1,003,000
Food: cheese, meats & produce	5,500 sf	\$295	\$1,622,500	\$310	\$1,705,000
Sporting Goods & Hobby Stores	4,000 sf	\$270	\$1,080,000	\$285	\$1,140,000
Retailer Totals	118,400 sf	\$295	\$41,442,500	\$310	\$43,529,500
Restaurants					
Bars, Breweries & Pubs	10,100 sf	\$310	\$3,131,000	\$325	\$3,282,500
Full-Service Restaurants	10,500 sf	\$330	\$3,465,000	\$345	\$3,622,500
Limited-Service Eating Places	9,800 sf	\$335	\$3,283,000	\$350	\$3,430,000
Bakery, coffee, ice cream, etc.	6,900 sf	\$305	\$2,104,500	\$320	\$2,208,000
Restaurant Totals	37,300 sf	\$320	\$11,983,500	\$335	\$12,543,000
Retailer & Restaurant Totals	155,700 sf	\$301	\$53,426,000	\$316	\$56,072,500